

Buick Certified Service Summer Ready Service Event!



Offer Expires 8/31/2025

Let your Buick dealers know about this service event. Receive up to \$160 in rebates with stackable rebates on select new brake pads and rotors, cabin and engine air filters, wiper blades and batteries. Visit your local Buick dealer for complete offer details. Offer expires August 31, 2025. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **General Motors–Parts Dealers** co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01–12/31

Prior Year Performance Period: 01/01–12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

This information is provided by Marketing Insights to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.

Vermeer Offers That Get Better and Better!



Offer Expires 8/31/2025

Let your Vermeer dealers know about this special offer. Get 0% financing for up to 36 months OR \$2,500 cash back Plus get a coupon for an extra \$1,500 off Plus get one free year of the Confidence Plus asset protection program on all new Vermeer 604 R-series balers. Visit your local Vermeer dealer for complete offer details. Offer expires August 31, 2025. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Vermeer Corporation** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 11/01 – 10/31

Current Year Performance Period: 11/01 – 10/31

Qualifying Media: Print, Radio, Outdoor and Digital.

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Dal-Tile Summer Sale!



Offer Expires 9/1/2025

Let your Dal-Tile dealers know about this sales event. Get up to 40% off on select tile designs. Visit your local Dal-Tile dealer for complete offer details. Offer expires September 1, 2025. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Dal-Tile Corporation** co-op program to share the cost of local dealers' advertising. The dealer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

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Hyundai Getaway Sales Event!



Offer Expires 9/2/2025

Let your Hyundai dealers know about this sales event. Get 0% APR financing for up to 60 months Plus 0 payments for 90 days for well-qualified buyers on select new 2025 Hyundai SANTA FE or SANTA FE Hybrid vehicles. Visit your local Hyundai dealer for complete offer details. Offer expires September 2, 2025. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Hyundai Motors** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Earned Quarterly

Performance Period: Spend Quarterly

Qualifying Media: Print, Radio, TV, Cable TV and Digital.

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Polaris Slingshot Showstopper Summer Sales Event!



Offer Expires 8/31/2025

Let your Polaris Slingshot dealers know about this sales event. Get 20% off all tires and \$50 off service. Visit your local Polaris Slingshot dealer for complete offer details. Offer expires August 31, 2025. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Polaris Slingshot** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31

Prior Year Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

This information is provided by Marketing Insights to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local dealers.

Club Car Golden Opportunity Savings!



Offer Expires 8/31/2025

Let your Club Car dealers know about this special offer. Get rebates up to \$3,000 on select new Club Car Onward models 2025 and older. Visit your local Club Car dealer for complete offer details. Offer expires August 31, 2025. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Club Car** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% – 80% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Co-op dollars are loaded twice a year, Jan. 31 and July 31

Performance Period: 01/01–12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

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Simmons Beautyrest Labor Day Sale!



Offer Valid 8/5/2025 - 9/2/2025

Let your Simmons Beautyrest retailers know about this sales event. Get up to \$500 off select Beautyrest World Class or World Class Hybrid mattresses and adjustable base sets. Visit your local Simmons Beautyrest retailer for complete offer details. Offer valid August 5, 2025 – September 2, 2025. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Simmons Company** co-op program to share the cost of local retailers' advertising. The retailer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

PertinentData:

Accrual Period: Calculated monthly based on prior month's purchases

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

This information is provided by Marketing Insights to assist you in selling more advertising, both to new and existing clients. Use it to take a complete advertising solution to your local retailers.